How to Appoint a Representative

What is an “authorized representative”?

An authorized representative is someone you choose to act on your behalf to ask for a coverage decision or submit an appeal. You may name a family member, friend, provider, advocate or anyone else to act for you. It is very important to choose someone that you trust to be your representative.

How to become an authorized representative

To choose an authorized representative click here to access the Appointment of Representative Form and complete it (note: clicking these links will take you to a different website). This form is also available on Medicare’s website. Both you and the person you want to be your representative must sign the form.

If you would like help understanding how to appoint an authorized representative, please contact a Member Rights Specialist at:

414-234-4000
1-866-992-6600
TTY Call the Wisconsin relay System at 711